



## Announcement of the 1st CCC

The first international chemometric conference in China — 1st CCC — will be held from 17–22 October 1997. Both invited and contributed lectures and posters will be part of the scientific program. The conference language will be English.

The People's Republic of China has shown great industrial progression over the last decade, followed by enhanced and continuing development of transportation and infrastructure. China's interest for general information processing and international exchange of experience between companies as well as between industry and universities is therefore high. A chemometric conference serves as a vital function in this process. The 1st CCC aims at highlighting current and future trends in chemometrics with emphasis on exciting industrial applications in pharmacy, aquaculture, agriculture, nutrition, petroleum and process analysis, the environmental sciences and, of course, theoretical developments. Dr Frode Brakstad from Norsk Hydro Research Centre, Posgrunn, Norway, is engaged as industrial attaché. He will arrange the best conditions for fruitful discussions between participants from industrial branches and universities.

The organizing and scientific committee with the chairman Professor Ru-Qin Yu from Hunan University, China and co-chairman Professor Olav M. Kvalheim, University of Bergen, Norway, has established a scientific and social program in magnificent surroundings.

Zhangjiajie in the Mid-South Hunan province, with its unique mountain peaks, bright pearl landscape and the famous Yellow Dragon Cavern promises to provide the participants with unforgettable memories. The area is included in the Inventory of World Natural Heritage by the World Heritage Committee of UNESCO.

The conference takes place at the four-star Dragon International Hotel, Zhangjiajie. There are direct flights between Beijing and Zhangjiajie. The conference also includes the possibility to participate on a post-conference trip to Beijing. The program for this trip will take the participants to The Great Wall, The Forbidden City and The Summer Palace. Beijing has also excellent shopping centres and markets.

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